

Claims 1-10 and 32-35 are rejected under 35 U.S.C. 102(e) as being anticipated by Baum et al. US 7,082,227. Applicants traverse the rejection for at least the following reasons.

Baum et al. is directed to producing an image print that is personalized in terms of appearance. Baum et al. discloses adjusting an image by user preference information, such as color palette. Such adjustments are made regardless of the product on which the image is to appear. The user can view a simulated version of the image on the product before purchasing. The image on the product can be adjusted by adjusting user preferences. See col. 11, lines 1-17.

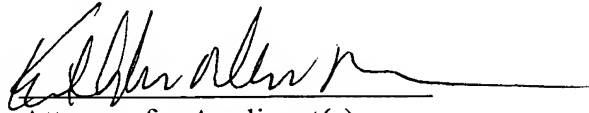
In contrast, the claimed invention requires digitally modifying at least a portion of a digital image based on the parameters of the selected output product which impact the appearance of the digital image on the output product, and showing the modified image to the user. The adjustments are not user driven, but product driven. The image is adjusted automatically to simulate its appearance on the chosen product, which can include zooming or cropping, change in resolution, and warping due to product dimensions (curved, non-rectangular, etc.). See, for example, page 10, line 23, - page 11, line 26. Baum et al. does not disclose or suggest that any of the features of the product itself, other than texture, may affect the image quality. Thus, Baum et al. does not disclose or suggest the subject matter of the claimed invention.

Baum et al. does not disclose or suggest at least modifying at least a portion of a digital image based on the parameters of the selected output product. Thus, Baum et al. does not teach, disclose, or suggest every feature of the claimed invention. Reconsideration and withdrawal of the rejection are in order, and are respectfully solicited.

Applicants submit all claims currently under consideration are in condition for allowance for at least the above reasons. Examination of the remaining claims 11-31 is respectfully requested. Reconsideration and prompt action in the form of a Notice of Allowance are respectfully solicited.

Should the Examiner require anything further, or have any questions,
the Examiner is asked to contact Applicants' undersigned representative.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read 'K. Neuner Manne', is written over a horizontal line.

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If the Examiner is unable to reach the Applicant(s) Attorney at the telephone number provided, the Examiner is requested to communicate with Eastman Kodak Company Patent Operations at (585) 477-4656.